



**Tallahassee Leon County Civic Center  
Saturday, June 21, 2014  
Sponsorship Levels and Benefits**

**DaVinci Sponsor \$3,500**

- Full-page ad in the auction catalog.
- Corporate name/logo on all signage at the event.
- Corporate name/logo on all invitations and posters for the event.
- Corporate name/logo on e-mail invitations and broadcasts when allowable.
- Corporate name/logo displayed on Big Bend Cares' website as a sponsor (which averages 7,500 hits a month), and sponsorship recognition on all of our social media outlets, such as Facebook and Twitter (we have over 3,000 followers/likes).
- Eight VIP tickets and early admission to Artopia VIP Preview Party with one reserved table (a \$600.00 value).
- Reserved parking at the event.
- Express check-in and check-out at events.
- Recognition on stage during the live auction.
- Recognition in the auction catalog as a Sponsor.

**Van Gogh Sponsor \$2,500**

- One half-page ad in the auction catalog.
- Corporate name/logo on all signage at the event.
- Corporate name/logo on all invitations and posters for the event.
- Corporate name/logo on e-mail invitations and broadcasts when allowable.
- Corporate name/logo displayed on Big Bend Cares' website as a Sponsor (which averages 7,500 hits a month), and sponsorship recognition on all of our social media outlets, such as Facebook and Twitter (we have over 3,000 followers/likes).
- Six VIP tickets with reserved seating and early admission to Artopia VIP Preview Party (a \$450.00 value).
- Reserved parking at the event.
- Express check-in and check-out at events.
- Recognition on stage during the live auction.
- Recognition in the auction catalog as a Sponsor.

### **Warhol Sponsor \$1,500**

- Quarter-page ad in the auction catalog.
- Corporate name on all signage at the event.
- Corporate name on all invitations and posters for the event.
- Four VIP tickets with reserved seating and early admission to Artopia VIP Preview Party (a \$300.00 value).
- Reserved parking at the event.
- Express check-in and check-out at events.
- Recognition in the auction catalog as a Sponsor.

### **Picasso Sponsor \$1,000**

- Eighth-of-a-page ad in auction catalog.
- Corporate name on all signage at the event.
- Corporate name on all invitations and posters for the event.
- Four general admission tickets (a \$120.00 value) OR two VIP tickets (a \$150.00 value) with reserved seating to the auction.
- Recognition in the auction catalog as a Sponsor.

### **Dali Sponsor \$500**

- Business-card size ad in auction catalog.
- Corporate name on all signage at the event.
- Two general admission tickets to the auction (a \$60.00 value).
- Recognition in the auction catalog as a Sponsor.

# Artopia 2014 Sponsorship Contract

## Please print the following information:

Individual Name \_\_\_\_\_

Organization Name \_\_\_\_\_

Address \_\_\_\_\_ Zip Code \_\_\_\_\_

Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Contact Person \_\_\_\_\_

## Special Listing Instructions:

Please provide the following information that you would like listed in our printed materials.

Correct name of individual or firm to be used (must be filled in exactly as it should appear in all publicity, including capitals and abbreviations).

\_\_\_\_\_

I would prefer not to be listed. \_\_\_\_\_

Please check one of the following Sponsorship Levels:

\_\_\_\_\_ \$3,500 DaVinci Sponsorship

\_\_\_\_\_ \$2,500 Van Gogh Sponsorship

\_\_\_\_\_ \$1,500 Warhol Sponsorship

\_\_\_\_\_ \$1000 Picasso Sponsorship

\_\_\_\_\_ \$500 Dali Sponsorship

Donor Signature: \_\_\_\_\_

- Sponsors, please include a hi-resolution camera-ready logo.
- Please make all checks payable to Big Bend Cares. MasterCard, Visa, Discover, and AMEX are accepted.
- If you have any questions please call Michelle Hayse at Big Bend Cares at 656-2437, ext. 225.

This contract must be completed and returned to Big Bend Cares by April 30<sup>th</sup> to be on the Artopia 2014 Poster and June 6<sup>th</sup> to be included in the catalog.

Big Bend Cares is a 501 (c) (3) organization. "A COPY OF THE OFFICIAL REGISTRATION, CH1673, AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENFORCEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE."