



# ARTOPIA

## 2018 • BIG BEND CARES

## Sponsorship Levels and Benefits

By becoming a sponsor of Artopia, you can make a significant contribution to the fight against HIV and AIDS, and play a central role in the success of one of the most anticipated and respected art events in Tallahassee. We will work closely with you and your organization to tailor a sponsorship package that creatively meets your specific goals.

Artopia is June 23rd, 2018 and will be held at the Donald L Tucker Civic Center.

### PRESENTING SPONSOR — \$15,000+

- Presenting Sponsor for the 20th Annual Artopia Art Auction
- Top promotional billing on all printed material and media promotions when allowable
- Corporate name/logo on all signage, posters, and invitations as Presenting Sponsor
- Corporate sponsorship on e-mail invitations and broadcasts when allowable as a Presenting Sponsor
- Corporate name/logo with link to your website displayed on Big Bend Cares website as Presenting Sponsor (which averages 7,500 hits a month), and sponsorship recognition on all our social media outlets, such as Facebook and Twitter (we have over 2,000 followers)
- Center page ad in the Artopia Art Auction catalog (2 pages)
- 16 VIP tickets to Artopia Art Auction and early admission to Artopia VIP Party with reserved seating (a \$1,200.00 value) or unlimited General Admission tickets
- 80 Beverage tickets
- Reserved parking
- Express check-in
- Recognition in the Artopia Art Auction catalog as a Sponsor



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### DIAMOND SPONSORSHIP — \$10,000

- Top promotional billing on all printed material and media promotions when allowable
- 2 Page ad in the Artopia Art Auction catalog
- Corporate name/logo on all signage, posters, and invitations as Diamond Sponsor
- Corporate sponsorship on e-mail invitations and broadcasts when allowable as a Diamond Sponsor
- Corporate name/logo with link to your website displayed on Big Bend Cares website as Diamond Sponsor (which averages 7,500 hits a month), and sponsorship recognition on all our social media outlets, such as Facebook and Twitter (we have over 2,000 followers)
- 16 VIP tickets to Artopia Art Auction and early admission to Artopia VIP Party with reserved seating (a \$1,200.00 value) or unlimited General Admission tickets
- 80 Beverage tickets
- Reserved parking at Artopia
- Express check-in
- Recognition in the Artopia Art Auction catalog as a Sponsor

### PLATINUM SPONSORSHIP — \$5,000

- Full-page ad in the Artopia Art Auction catalog
- Corporate name/logo on all invitations and posters for both events
- Corporate sponsorship on e-mail invitations and broadcasts when allowable
- Corporate name/logo with link to your website displayed on Big Bend Cares website as a Sponsor (which averages 7,500 hits a month), and sponsorship recognition on all our social media outlets, such as Facebook and Twitter (we have over 2,000 followers)
- 12 VIP tickets to Artopia Art Auction with reserved seating and early admission to Artopia VIP Party (a \$900.00 value) or unlimited General Admission tickets
- 48 Beverage Tickets
- Reserved parking at Artopia
- Express check-in
- Recognition in the Artopia Art Auction catalog as a Sponsor





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### **GOLD SPONSORSHIP — \$2,500**

- Half-page ad in the Artopia Art Auction catalog
- Corporate name on all invitations and posters for both events
- 8 VIP tickets to the Artopia Art Auction with reserved seating and early admission to Artopia VIP Party (a \$600.00 value) or unlimited General Admission tickets
- 32 Beverage tickets
- Express check-in
- Reserved parking at Artopia
- Recognition in the Artopia Art Auction catalog as a Sponsor

### **SILVER SPONSORSHIP — \$1,500**

- Quarter page ad in the Artopia Art Auction catalog
- 8 VIP tickets to Artopia with reserved seating and early admission to Artopia VIP Party (a \$600.00 value) or unlimited general admission tickets to Artopia Art Auction
- 24 Beverage tickets
- Reserved parking at Artopia
- Express check-in
- Recognition in the Artopia Art Auction catalog as a Sponsor

### **BRONZE SPONSORSHIP — \$1,000**

- One-eighth page ad in the Artopia Art Auction catalog
- 8 VIP tickets to the Artopia Art Auction with reserved seating and early admission to Artopia VIP Party (a \$600.00 value) or unlimited General Admission tickets
- 16 Beverage tickets
- Reserved parking at Artopia
- Express check-in
- Recognition in the Artopia Art Auction catalog as a Sponsor

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### ARTOPIA 2018 SPONSORSHIP CONTRACT

Please print the following information:

Individual Name: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address \_\_\_\_\_ Zip Code \_\_\_\_\_

Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Contact Person \_\_\_\_\_

### Special Listing Instructions:

Please provide the following information that you would like listed in our printed materials:

Correct name of individual or firm to be used:

I would prefer not to be listed

### Please check one of the following Sponsor levels:

- |  |   |
|--|---|
| <input type="checkbox"/> \$15,000 Presenting Sponsorship | <input type="checkbox"/> \$2,500 Gold Sponsorship   |
| <input type="checkbox"/> \$10,000 Diamond Sponsorship    | <input type="checkbox"/> \$1,500 Silver Sponsorship |
| <input type="checkbox"/> \$5,000 Platinum Sponsorship    | <input type="checkbox"/> \$1,000 Bronze Sponsorship |

Donor Signature: \_\_\_\_\_

- Sponsors, please include a hi-resolution camera-ready logo.(preferred formats: ai, eps, or 300dpi tif)
- Please make all checks payable to Big Bend Cares. MasterCard, Visa, Discover, and AMEX are accepted.
- Payment plans available... tailored to meet your needs!



### Big Bend Cares

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