



Big Bend Cares invites you to play a central role in the success of Tallahassee's largest AIDS Awareness event by sponsoring the 2019 Tallahassee AIDS Walk. The event will take place on February 16th, 2019 at Cascades Park, from 9 am to 11 am. Additional information can be found at www.bigbendcares.org/aids-walk/

SPONSORSHIP LEVELS AND BENEFITS

PRESENTING PARTNER – \$5,000

- Corporate logo prominently displayed on all 2019 Tallahassee AIDS Walk T-shirts and posters.
- Corporate name mention in all radio and television public service announcements (when possible).
- Corporate name and web link prominently displayed on Big Bend Cares' 2019 Tallahassee AIDS Walk webpage. The Big Bend Cares website averages over 2,600 page views per month!
- Sponsorship recognition on Facebook and Twitter. We have over 2,200 fans on Facebook alone, and that number continues to grow!
- Presenting Partner Representative will have an opportunity to speak during the opening ceremony.
- Unlimited complimentary 2019 Tallahassee AIDS Walk T-shirts for your Corporate Sponsor Team.

GOLD PARTNER – \$2,500

- Corporate logo prominently displayed on all 2019 Tallahassee AIDS Walk T-shirts and posters.
- Corporate name mention in all radio and television public service announcements (when possible).
- Corporate name and web link prominently displayed on Big Bend Cares' 2019 Tallahassee AIDS Walk webpage. The Big Bend Cares website averages over 2,600 page views per month!
- Sponsorship recognition on Facebook and Twitter. We have over 2,200 fans on Facebook alone, and that number continues to grow!
- Gold Partner Representative will have an opportunity to speak during the opening ceremony.
- Eight complimentary 2019 Tallahassee AIDS Walk T-shirts for your Corporate Sponsor Team.



SILVER PARTNER – \$1,000

- Corporate name displayed on all 2019 Tallahassee AIDS Walk promotional literature.
- Corporate name on all 2019 Tallahassee AIDS Walk posters.
- Corporate logo on all 2019 Tallahassee AIDS Walk T-shirts.
- Corporate name and web link prominently displayed on Big Bend Cares' 2019 Tallahassee AIDS Walk webpage.
- Sponsorship recognition on Facebook and Twitter.
- Six complimentary 2019 Tallahassee AIDS Walk T-shirts for your Corporate Sponsor Team.

BRONZE PARTNER – \$500

- Corporate name on all 2019 Tallahassee AIDS Walk posters.
- Corporate logo on all 2019 Tallahassee AIDS Walk T-shirts.
- Corporate name and web link prominently displayed on Big Bend Cares' 2019 Tallahassee AIDS Walk web page.
- Sponsorship recognition on Facebook and Twitter.
- Four complimentary 2019 Tallahassee AIDS Walk T-shirts for your Corporate Sponsor Team.

ROUTE MARKER PARTNER – \$100

- Corporate recognition on a Route Marker Sign displayed at the 2019 Tallahassee AIDS Walk.
- Corporate name and web link prominently displayed on Big Bend Cares' 2019 Tallahassee AIDS Walk web page.
- Sponsorship recognition on Facebook and Twitter.



SPONSORSHIP CONTRACT

Please print the following information:

Individual Name: _____

Organization Name: _____

Address _____ Zip Code _____

Home Phone _____ Work Phone _____ Fax _____

Email Address _____

Contact Person _____ Team Name: _____

Special Listing Instructions:

Please provide the following information that you would like listed in our printed materials.

- Name of individual or firm to be used (must be filled in exactly as it should appear in all publicity materials, including capital letters and abbreviations):

- I would prefer not to be listed

Please check one of the following Sponsorship levels:

- | | |
|---|---|
| <input type="checkbox"/> \$5,000 Presenting Partnership | <input type="checkbox"/> \$500 Bronze Partnership |
| <input type="checkbox"/> \$2,500 Gold Partnership | <input type="checkbox"/> \$100 Route Marker Partnership |
| <input type="checkbox"/> \$1,000 Silver Partnership | |

Donor Signature _____

- Sponsors, please send a hi-resolution camera-ready logo to kbachman@bigbendcares.org by February 1, 2019. (preferred formats: ai, eps, or 300dpi tif)
- Please make all checks payable to Big Bend Cares. MasterCard, Visa, Discover, and AMEX are accepted.
- This contract must be completed and returned to Big Bend Cares by February 1, 2019 to be included on the Poster and/or the Walk T-shirt.
- To secure T-shirts in your desired size(s), please send the size and number to kbachman@bigbendcares.org by February 1, 2019. We offer adult smalls through XXX-large.

Big Bend Cares, Inc,
2201 South Monroe St Tallahassee, FL 32301
P (850) 656-2437 F (850) 942-6402
www.bigbendcares.org

